



# Lee County LITERACY COALITION 2021 Annual Report





# Leadership & Staff

## Meet the Board

The New Year began with a board retreat via Zoom. Our guest speaker encouraged board members to become linchpins for the organization and engage in gold hour each month as part of their leadership and volunteerism. Lee County Literacy Coalition is excited about its forward motion.

## 2021 Board of Directors

- Adrien Helm *President*
- Faith P. Twiggs *Past President*
- Patricia Stewart *Treasurer*
- Jeff Stallworth *Secretary*
- Embry Burrus
- Michael Barlow

## 2021 Ambassadors

- Betsy Stallworth
- Carole Harrison
- Pat Bennett

## Our Team

- Chloe McMahon  
*VISTA Community Partnership Coordinator*
- Austin Pearson  
*VISTA Learner Engagement Coordinator*
- Patricia Butts  
*Executive Director*
- Beck Stallworth  
*Program Coordinator*
- Catherine Mullikin  
*Program Director*





# Mission & Beyond

## Our Mission

The mission of the Lee County Literacy Coalition is to help adults learn to read, write, and use mathematics and computers at a level necessary to succeed and thrive in society. The Lee County Literacy Coalition (LCLC) offers one-to-one tutoring for reading, writing, math, computer, and GED preparation to adults, as well as financial, health and digital/workplace literacy workshops. Key community benefits provided by LCLC include increasing and leveraging resources to meet the current demand for adult literacy services, improving collaboration and coordination across local systems serving adult learners while promoting equitable access to literacy education for all adults in Lee County and neighboring counties.

## Capacity Building

AmeriCorps is a national service organization that provides support through funding and people power to more than 2,000 organizations across America. AmeriCorps members and AmeriCorps Seniors volunteers serve with organizations to strengthen communities across our nation. Through an AmeriCorps grant award, Lee County Literacy Coalition has onboarded three full-time VISTA members to help expand outreach and engagement, increase program impact, and volunteer recruitment. VISTA members are self-starters, compassionate, positive and excited about making new fulfilling connections.





# Program Additions



## Legacy Learning Project

With the assistance of Dollar General Foundation grant, this family literacy program offers small group sessions to educate and share with parents the importance of family literacy and home activities to encourage a daily practice. Participating families will be gifted a starter library for their home at the end of the program.

## ESL Book Club

The LCLC is excited to begin its first session of the ESL Learner's Book Club. Set to begin right at the New Year, learners will gather once weekly to read *Seedfolks* by Paul Fleischman. Through this, they will be able to build community and improve their English literacy skills. For more information, visit [www.leecountyliteracy.org](http://www.leecountyliteracy.org).

## Ten at Ten

With the year we have all experienced, Lee County Literacy Coalition endorses the importance of self-care. Join us for a guided meditation Mondays – Thursdays at 10:00 a.m. Treat yourself to ten minutes of calm.



## Workplace Development Webinars



This year, the LCLC responded to the growing need for technological literacy in today's world by hosting workforce development webinars. This series equipped participants to apply, search, and interview for jobs online and in-person

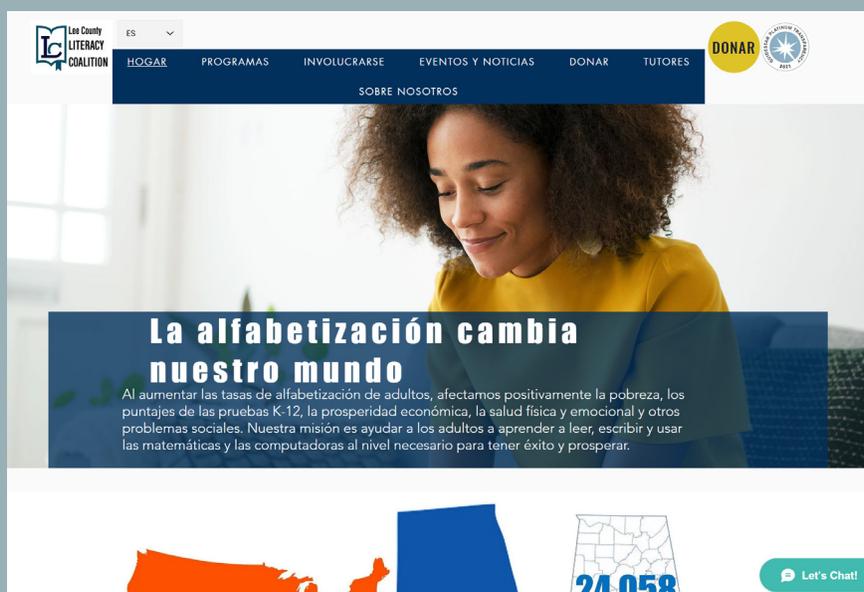




# Engagements & Outreach

## Website Refresh

In order to enhance our outreach to potential learners, tutors, and donors, the LCLC added new and exciting features to our website. These changes include interactive elements, increased accessibility, translation options, and a chat feature for visitors to connect with us instantly. In order to encourage community members to become literacy champions, we also provide informational flyers that anybody can download and share!



**Build a Better Future**

FREE LITERACY BUILDING SKILLS FOR ADULTS

**Programs:**

- ONE to ONE TUTORING
- FAMILY LITERACY

**Workshops:**

- FINANCIAL LITERACY
- HEALTH LITERACY
- DIGITAL/WORKPLACE LITERACY

LET'S GET STARTED!  
Services are FREE & open to the public.

For more information, call or visit the website.

334-705-0001 | 1365 Gatewood Drive #519 | Auburn, AL 36830

WWW.LEECOUNTYLITERACY.ORG

HOURS: Monday - Thursday 9:00 am - 6:00 pm | Friday & Saturday by Appointment.

*always improving*  
Tutoring for Adult Learners

Reading  
Writing  
Math

CALL  
334-705-0001

VISIT  
leecountyliteracy.org

SCAN

Lee County LITERACY COALITION  
A United Way Agency

Services are available at no-cost & open to the public.



# Impact & Awareness

**530** people received literacy programs and services, increasing literacy rates family-wide

**278** people recipients of outreach information and awareness briefs

**122** people participated in literacy workshops

**82** learners received one-to-one tutoring

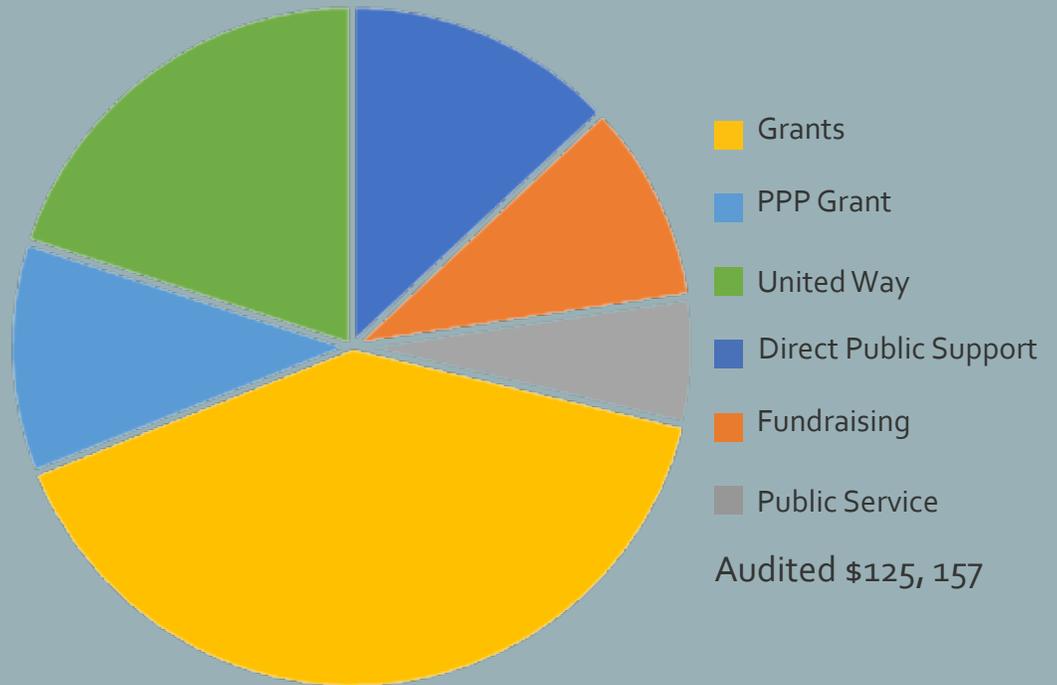
**48** new volunteers onboarded



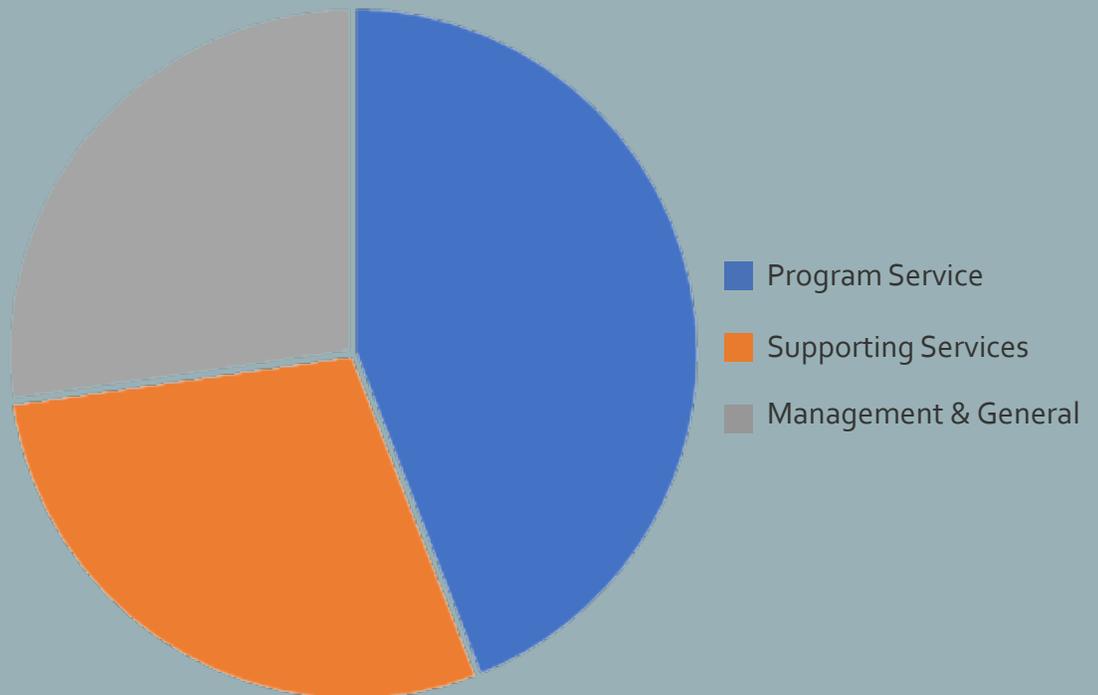


# 2020 Financials

## Sources



## Expenses





# Fundraising Events



## Virtual Book Fair

New and gently used books were curated to produce this online event. Guests were able to browse the auction platform and bid on a literacy treasure of their choosing. This event generated amazing awareness buzz for the organization.

## Virtual Reading Between the Wines

Fundraising is critical to the stability of our programming, and Reading Between the Wines is our largest annual fundraiser. This event is an opportunity for us to connect to the community and communicate the importance of our mission. This year the event was virtual. Guests gathered in small groups at our hosthomes, and the festivities were streamed live on Facebook. We were happy to still have the opportunity to drink wine, eat good food, and speak about our cause!

## Gather and Graze

We are grateful for the generous spirit and contributions from our individual donors, organizations, businesses, and civic groups that provide us with referrals as well as gifts-in-kind. Because of you, Lee County Literacy Coalition will continue its important mission.



# Connect & Engage

## Contact Us

334-705-0001

info@leecountyliteracy.org

leecountyliteracy.org

All services are available at no-cost.

## Location and Hours

1365 Gatewood Drive #519  
Auburn, Alabama 36830

Monday –Thursday 9:00 am –6:00 pm.  
Friday and Saturday by appointment.  
Sunday-Closed.

**Donate**



## Guidestar

Checkout important data for our nonprofit such as Forms 990 and more at:  
<https://www.guidestar.org/profile/63-1010124>

## Follow us on Social Media!



[twitter.com/Leecolit](https://twitter.com/Leecolit)



[facebook.com/leecountyliteracy](https://facebook.com/leecountyliteracy)



[instagram.com/leecountyliteracy/](https://instagram.com/leecountyliteracy/)

# FREE One-to-One Tutoring for ADULTS

Reading ■ Writing ■ Math ■ GED Prep ■ Workshops

MAKE FULFILLING CONNECTIONS  
**IMPROVING**

334-705-0001 ■ [leecountyliteracy.org](http://leecountyliteracy.org)



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